



# 2024-2025 SPONSORSHIP OPPORTUNITIES

Thank you for considering sponsorship of FPD Athletics. Your generosity provides much-needed support for our athletic teams while also giving you valuable advertising exposure for your business. Thousands of people attend FPD athletic events each year. Your sponsorship connects you with a broad fan base in Middle Georgia while helping support FPD's mission of educating and equipping students to change the world for God's glory. Choose from the Sponsorship Packages below or customize your sponsorship package with the additional advertising.

## SPONSORSHIP PACKAGES

### Elite Viking Sponsor: \$4,000/year, 3 year term

- A sign on the football scoreboard OR Middlebrooks Athletic Center gymnasium scoreboard
- Company name announced over stadium PA system during home games of the football season
- A sign at two other athletic venues of your choice during your chosen sport's competition season
- 6 All Access Viking Passes
- 2 Parking Passes to home football games

### Gold Viking Sponsorship - \$2,000

- A sign in the end zone
- Company name announced over stadium PA system during home games of the football season
- A sign at one other athletic venue of your choice during your chosen sport's competition season
- 4 All Access Viking Passes
- 1 parking pass to home football games

### Silver Viking Sponsorship - \$1,500

- A sign at two athletic venues of your choice during your chosen sport's competition season
- Company name announced over stadium PA system during home games of the football season
- 2 All Access Viking Passes

### Red Viking Sponsorship - \$750

- A sign at athletic venue of your choice during your chosen sport's competition season
- 2 All Access Viking Passes

## SPORTS AVAILABLE FOR SPONSORSHIP

Fall	Winter	Spring	
Football	Basketball	Soccer	Golf
Softball	Wrestling	Baseball	Track
Cross Country	Swimming	Tennis	
Volleyball			

## ADDITIONAL ADVERTISING OPTIONS

### Football Program Sponsor

4 available per game \$750

### Football Game Announcement Recognition

1st Downs	\$500
Red Zone	\$350
Starting Line-up	\$350
Touchdown	\$500

### Other

Baseball Scoreboard Ad: \$1,250/season	(3 available)
Softball Scoreboard Ad: \$1,000/season	(3 available)
Basketball Scorers Table: \$1,500/season	(3 available)
Soccer Scoreboard Ad \$1,500/season	(3 available)

\*\*\* All Access Viking Passes allow entry into all home FPD athletic events, excluding playoff games \*\*\*

If you would like to participate as an FPD athletic sponsor, please complete the Sponsorship Registration Form. If you have any questions, contact Kathy Tolbert at [kathy.tolbert@fpdmacon.org](mailto:kathy.tolbert@fpdmacon.org).



# 2024-2025 SPONSORSHIP REGISTRATION

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Sponsorship Packages:

- Elite Viking - \$4,000/year, 3 years
- Gold Viking - \$2,000
- Silver Viking - \$1,500
- Red Viking - \$750

For Sponsorship Packages, please circle the sports you would like to sponsor.

Fall	Winter	Spring	
Football	Basketball	Soccer	Golf
Softball	Wrestling	Baseball	Track
Cross Country	Swimming	Tennis	
Volleyball			

### Additional Advertising Opportunities for Football:

#### Football Game Announcement Recognition:

- 1st Downs \$500
- Red Zone \$350
- Starting Line-up \$350
- Touchdown \$500

#### Printed Program:

- Football Program Sponsor \$750

#### Other Sports:

- Baseball Scoreboard Ad: \$1,250/season  
*(3 available)*
- Softball Scoreboard Ad: \$1,000/season  
*(3 available)*
- Basketball Scorers Table: \$1,500/season  
*(4 available)*
- Soccer Scoreboard Ad \$1,500/season  
*(3 available)*

Total: \$ \_\_\_\_\_

Mail completed advertising contract and payment to:  
 First Presbyterian Day School  
 Attn: Advancement Office  
 5671 Calvin Drive, Macon, GA 31210

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